

Facts and figures: 'METRO unboxed' at a glance

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The pavilion

Location:	The 'Reuterkaserne' triangle on the bank of the Rhine, Düsseldorf historic district
Design:	In addition to the exhibition areas, there is a forum with a small stage, a restaurant, outdoor seating islands and the 'METRO One' viewing deck, also called the 'Supersymbol'
Dimensions:	Floor area 48 x 30 m, pavilion height 12 m, viewing tower height 16 m
Number of floors:	2
Materials used:	50% of the exterior wall area consists of untreated wood slats
Reuse:	The pavilion will be completely removed, the materials almost entirely recycled. Primarily rented furniture will be used in the exhibition. The grounds will be completely restored to their prior state.

The exhibition

Number of stations:	38
Exhibition area:	1,400 sq. m + 500 sq. m outdoor action space
Exhibitors:	25 METRO countries will present current projects and solutions, with Myanmar also making an appearance as a future METRO country. Additional exhibitors will include 7 METRO core areas (e.g. METRO PROPERTIES), 3 food service distribution specialists, the Real sales line and the HoReCa Digital business unit.
METRO countries represented:	Austria, Belgium, Bulgaria, China, Croatia, Czech Republic, France, Germany, Hungary, India, Italy, Japan, Kazakhstan, Moldova, Netherlands, Pakistan, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Spain, Turkey, Ukraine
Accompanying programme:	On several evenings, entertainment will be provided by Düsseldorf artists and performers. There will be receptions for, among others, local residents and METRO employees, a 'Day of the Delegations', dialogue events, an

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'Opening Party' and a 'Hello Weekend' club. The pavilion will also serve as an event venue for the düsseldorf festival!

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Visitor info

Opening times:	13/9–2/10/2017 Wed.–Sat. 9 a.m.–10 p.m. Sun.–Tue. 9 a.m.–8 p.m. For differing opening times, see www.metro-unboxed.com
Admission:	Free, but registration required on location
Self-guided tours:	Visitors can explore 38 stations along 4 thematic routes: Tour 1: Megatrend: digitisation Tour 2: Formula for success: customer centricity Tour 3: Adventure trail: enjoyment Tour 4: Future mission: sustainability
Guided tours:	METRO experts offer guided tours lasting about 60 minutes. Registration recommended.
Info and registration:	www.metro-unboxed.com
Social media:	#METROunboxed

Project partners

Responsible:	METRO AG
General planner:	Milla & Partner GmbH
Cooperation partner:	düsseldorf festival!

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